Achiever
Enterprise

More than just CRM

Focus your business

Be An Achiever
Be the company your customers love to do business. Rest easily at night, knowing exactly where the next period's revenues are coming from and knowing you'll get to see any issues before they become costly problems. Seize opportunities before your competitors do and focus on where the profits really lie.

Sound like an impossible dream? That's just what it is with most customer relationship management (CRM) systems.

With Achiever Enterprise, however, it's a proven reality. That's why we say Achiever Enterprise is: More than just CRM.

A Valuable Distinction
Achiever Enterprise offers two, huge advantages over most other mid-range CRM systems. Firstly, it's not limited to just sales, marketing and customer services. Instead, it's powerful connectivity links mean it can be integrated with the other systems and departments in your business – not to mention your suppliers, partners and even your customers!

Now everyone can have a single consistent view of the entire business, with all the information they need to do their jobs lying just a few clicks away. Now you can see, at an instant, exactly what's going on in your market and in your company at any time.

Secondly, Achiever Enterprise doesn't just manage data – it lets you use it. Its powerful workflow system automates and accelerates all the mundane processes in your business.

Now your staff can concentrate less on administration and more on adding real value to the company. Now you can find and process more opportunities, more quickly and more effectively!

Achiever
software

The Enterprise Solution

Achiever Enterprise provides the glue to integrate, automate and streamline each part of your company – bringing them together into a harmonious, focused whole.

Management
- See opportunities before the competition
- Identify issues before they become problems
- Profile and target the most profitable sectors
- Identify and retain your stars, develop the under-performers

Research & Development
- Get early warning of product problems
- Capture customer feedback to improve products
- Identify opportunities for new products and markets

Marketing
- Create targeted, one-to-one promotions
- Track campaign results through to final sale
- Create automated follow-up and prospect care processes
- Manage budgets, costs and programmes
- Create web portals to support partners and customers

Sales
- Focus on the most profitable, most certain opportunities
- Protect and secure sensitive customer information
- Stay connected with remote offices and staff
- Quickly produce accurate, objective forecasts of future sales
- Produce accurate quotes in half the time

Delivery
- Manage the implementation of complex projects
- Track all project communications, activities and documents
- Feed project slippages straight through to invoicing forecasts
- Schedule group activities and balance workloads

Accounts
- Integrates with most popular accounts packages
- Relate financial results to the activities that generated them
- Avoid unprofitable customers

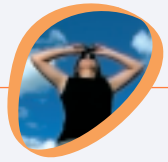
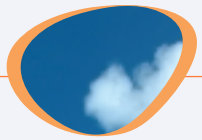
Customer Service & HelpDesk
- Automatically schedule maintenance visits and service calls
- Automatically escalate problems before customers do
- Capture solutions to build a valuable Knowledge Base
- Automatically distribute calls and monitor key performance parameters

Fast results
- Ready to roll, right out of the box!
- Can be quickly configured to work exactly the way you do – now and into the future
- Configuration takes half the time of competing products
- Supported by a comprehensive range of professional services

Find out more

Contact us today to find out more or to book your personalised demonstration!

Call +44 (0)121 380 1010
Email sales@achiever.co.uk
Visit www.achiever.co.uk

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